

Developing Young Adults' Creativity through Information Technologies

DYACIT
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National Dissemination Plan

This document was continuously updated during the time period of the DYACIT Project

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1. Objectives of the dissemination

The dissemination of the DYACIT project will mainly follow:

- to promote the DYACIT project and involve in the project the target groups and interested parties at local, national and European level from the very beginning throughout the whole life-time of the project;
- to disseminate the experience gained in the project and its products to a large number of possible users and to interested organisations;
- to use varied dissemination methods, including written information, electronic media, and person-to-person contact;
- to draw upon existing contacts and dissemination channels of the partner institutions to the maximum extent possible and to establish new ones.

2. Target groups

The most important **target groups** of the dissemination activities are:

- the beneficiaries: young adults with the risk of being “early school leavers”;
- educational experts working with disadvantaged young adults
- school staff working with young adults in danger of drop-outs
- adult education and vocational training providers and their trainers;
- counsellors in all types of educational institutions;
- national and European associations and platforms promoting access of target group;
- local, regional and national authorities;

Indirect target groups:

- social partners
- politicians responsible with education,
- formal and non-formal educational institutions: experts, managers
- Teachers, trainers
- wide public

3. Dissemination means

The dissemination will follow two aspects:

- **Dissemination at national level;**
- **Dissemination at European level.**

Every partner institution will participate in the dissemination of the project at both levels.

The local dissemination will mainly follow:

- Publishing on the own site the information concerning the project;
- Publishing of informative materials in local and national newspapers and magazines;
- Sending Newsletters to the organizations potentially interested in the project theme;
- Presenting the project within conferences and regional and national meetings, as well as within other events;
- Getting in touch with local, regional and national authorities and with their Socrates National Agencies to discuss further dissemination strategies at national level.

The dissemination at **European level**:

- Conceive a project logo which will be used in all project publications;
- Develop a project web site to publish information about: objectives, activities, meetings, products, etc.
- The existence of a forum on the project web site will allow talking about the subjects of interest within the project;
- Devising the good practices guide, that all partners will use and will be uploaded and everyone will be able to download it from the project web site;
- Organizing an international conference at the end of the project, attended by the political decision factors and at the level of the competent Ministries;

4. Dissemination Tools

4.1. Conferences

DYACIT conference in Bucharest, September 2008, within the last meeting of the project.

At this conference the results of the DYACIT project will be presented to the public.

Other national and international Conferences:

DYACIT will be presented at national and international conferences.

4.2. Press Relations

Throughout the project we intend to keep the press informed about the evolution and results of the project. This will be done by each partner separately.

4.3. Website: <http://www.srep.ro/dyacit>

The DYACIT project website includes:

- description DYACIT
- objectives DYACIT
- Information about the project partners
- logo of the institution
- results
- forum
- dissemination
- link to the communication platform
- password zone

All partners put information about the project on its web site and/or link it to the DYACIT project website.

4.4. Print products

With this aim we have already developed folders, posters (in English and Bulgarian), brochures (in English and Italian) and flyers in English.

The good practices guide will be developed by the end of the project and it will be distributed by the partners to the organizations interested in the results of the project.

4.5. Newsletters

During the project 3 newsletters will be developed that will be sent to different work groups, networks as well as other organisations interested in the products and results of the project.

4.6. Exhibitions

Organised in places frequently attended by the target group (schools and other social communication places).

4.7. Seminars and Internal meetings

Informing sessions during the meetings organised with social workers within the partner organisations.

1. BULGARIA

Partner: ZNANIE Association

Activities

4.1. Conferences

- ✚ Presentation of the DYACIT project during local and national , Educational Fairs, Lifelong Learning Days, 3 – 5 May 2007
- ✚ Presentation of DYACIT project at ZNANIE presentation desk during the Educational Fair in the National Palace of Culture – Sofia, 9-11 May 2008

4.3. Website:

<http://www.znanie-bg.org/GreenWeb/index.php?lang=en>

4.4. Print products

- ✚ Information about DYACIT project included in all Znanie's presentation materials (web page, presentation folders, presentation brochures, etc.) and distributing them during EU cooperation events - Since Feb 2007

4.5. Newsletters

- ✚ Sending newsletters and other information to national and international partners via e-mail, May – Sept 2008

4.6. Exhibitions

- ✚ Dissemination of the project results in schools and other social communication places for young adults - Exhibition with project information and photos, taken by the participants, in the Vocational School of Electrotechnics (PGBET), where some of the DYACIT participants are studying - Opening: 22 May 2007, will be open till the end of the project.
- ✚ Exhibition with project information and photos, taken by the participants, in the Vocational School of of Design and Leather Products where some of the DYACIT participants - Year 2 are studying.- Opening: 20 June 2008, opened till the end of the project

2. GERMANY

Partner: bfw

Activities

4.1. Conferences

- ✚ Presentation of the project during the First national Day of Continuing Training - introduction of the virtual exhibition -15/06/2007
- ✚ Presentation of the project on the "European Conference on Offender Intergration" in Stuttgart as a successful EU-funded project for juvenile delinquents - 20/06/2007
- ✚ Presentation of the project on the yearly international conference of the German Trade Union for Education in Weimar - 1.-3/11.2007

4.2. Press Relations

- ✚ Press release at the end of the workshop in the first and second project year
- ✚ Information about the project in the internal employees' newspaper

4.3. Website:

- ✚ Information about the project on the website http://www.bfw.de/5_0/5_5.html

4.4. Print products

- ✚ The Guide of Good Practice will be sent to all branch offices and educational centres of bfw

4.7. Seminars and Internal meetings

- ✚ Internal meeting with social workers at bfw - project introduction - February 2007
- ✚ Presentation of the project during an annual meeting of social workers from bfw working with disadvantaged youngsters
- ✚ Presentation of the project during an annual meeting of social workers from bfw working with disadvantaged youngsters - 2/22/2007
- ✚ Mainstreaming event concerning the Dyacit project called: " Innovative chances for education concerning young underprivileged adults" - 17.09.08

3. ITALY

Partner: ARIES

Activities

4.1. Conferences

- ✚ Conference of secondary schools teachers in Naples – July 2007
- ✚ Presentation to part of the partners of Leonardo MODULARTE at the Final Conference – Ankara, November 2007
- ✚ Leonardo Project “SPSELL” Meeting – *Naples*, September 2007
- ✚ Leonardo Project “Sports Coordinator” Meeting – *Naples*, September 2007
- ✚ Leonardo Project “EAMP” Meeting – Naples, January 2008
- ✚ Leonardo Project “WISEMOVE” Meeting - Naples, April 2008

4.2. Press Relations

Press release - June-September 2007

4.3. Website:

- ✚ Information about the project on the website
http://www.ariesformazione.it/index.php?mod=03_Projects/04_minerva

4.7. Seminars and Internal meetings

- ✚ Seminars and Internal meetings in service course for secondary schools teachers at SICSI –Naples - march 2007
- ✚ Course presented within the course for continuing training organised at Il Cignoverde - march 2007
- ✚ Meeting with regional School Directorate - November-December 2007
- ✚ Opening of the workshops - September 2007
- ✚ Presentation of Dyacit at Meeting with regional School Directorate on portfolio development - Naples, October 2007
- ✚ A final dissemination+valorisation event in Parete -Naples -September 2008

4. ROMANIA

Partner: SREP

Activities

4.1. Conferences

- ✚ Participation to the First international conference – “Role of ICT in local and regional sustainable development” in order to disseminate the results of the project - 24-25 august 2007, Galati, Romania
- ✚ Participation to the international conference “TUPULO” in order to disseminate the results of the project- 7 september 2007, Bucharest, Romania
- ✚ Participation to the international conference “E-COMM-LINE 2007” in order to disseminate the results of the project - 20-21 September 2007, Bucharest, Romania
- ✚ Participation to the international conference “eLSE”, in order to disseminate the results of the project - 17-18 April 2008, Bucharest, Romania
- ✚ Organizare conferinta internationala “DYACIT- Developing Young Adults’ Creativity through Information Technologies” – 5 September 2008, Bucharest, Romania

4.2. Press Relations

- ✚ Participation to the radio broadcast "**Nocturnal ideas**" at the National Radio "Romania Cultural", Emilia Saulescu and Simona Capatan - Theme of the broadcast: “Lifelong Learning” - 29th January 2008, Bucharest/Romania
- ✚ Participation to the radio broadcast "**Nocturnal ideas**" at the National Radio "Romania Cultural" where the “DYACIT” project was presented (Emilia Saulescu & Simona Capatan) - Theme of the broadcast: “Equality of chances in education”- 19th February 2008, Bucharest/Romania

4.3. Website:

- ✚ Publishing on the own site the information concerning the project:
http://www.srep.ro/detalii_proiecte.html#dya – in Romanian
<http://www.srep.ro/english/proiect-e.html> - In English
- ✚ Development of the site of the project: Internet <http://www.srep.ro:800/dyacit/> (incepand cu 15.11.2006)
- ✚ Realizare site conferinta “DYACIT- Developing Young Adults’ Creativity through Information Technologies” in vederea diseminarii conferintei
<http://www.srep.ro:800/dyacit/conference/>

4.4. Print products

- ✚ Developing posters, flyers and brochures in English and distributing them within the national and international events we participate to - 2-3 mai 2007, 9 mai 2008, 8 february 2008, 11 martie 2008, 23 may 2008, September 2008

- ✚ Distributing the good practices guide among partners, organisations dealing with young people with high risk of school drop out, as well as other interested organisations.

4.5. Newsletters

- ✚ Development of 3 newsletters (February 2007, September 2007, September 2008)
- ✚ Sending newsletters on discussion groups –SREP (15 January 2007, 16 February 2007, 18 July 2007, 2 June 2008, 20 June 2008, 7 August 2008, 21 August 2008)
 - Minerva_projects@yahoogroups.com -116 members
 - grundtvig_partners@yahoogroups.com – 1644 members
 - romania_eu_list@yahoogroups.com – 6917 members
 - ONGRomania@yahoogroups.com – 1017 members
 - euproject@yahoogroups.com – 2587 members
 - ong_tineret@yahoogroups.com – 705 members
- ✚ Presenting the project to as many networks dedicated to the education of the youth.

5. AUSTRIA

Partner: die Berater

Activities

4.1. Conferences

- ✚ Presentation of DYACIT project in the Conference, 25th of September 2008, Vienna/Austria

4.3. Website:

<http://www.dieberater.com/english/template3.asp?id=14&menuID=10> - German and English version

4.4. Print products

- ✚ Production of DYACIT project-flyer - autumn 2007 - end of project

4.5. Newsletters

- ✚ Distribution of DYACIT project-flyer/ project newsletter - autumn 2007 - end of project

4.7. Seminars and Internal meetings

- ✚ Internal project presentation - Vienna: presentation event - spring/summer 2008