

# Developing Young Adults' Creativity through Information Technologies

DYACIT

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## National Dissemination Plan

This document is being continuously updated during the time period of the DYACIT Project

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## 1. Objectives of the dissemination

The dissemination of the DYACIT project will mainly follow:

- to promote the DYACIT project and involve in the project the target groups and interested parties at local, national and European level from the very beginning throughout the whole life-time of the project;
- to disseminate the experience gained in the project and its products to a large number of possible users and to interested organisations;
- to use varied dissemination methods, including written information, electronic media, and person-to-person contact;
- to draw upon existing contacts and dissemination channels of the partner institutions to the maximum extent possible and to establish new ones.

## 2. Target groups

The most important **target groups** of the dissemination activities are:

- the beneficiaries: young adults with the risk of being “early school leavers”;
- educational experts working with disadvantaged young adults
- school staff working with young adults in danger of drop-outs
- adult education and vocational training providers and their trainers;
- counsellors in all types of educational institutions;
- national and European associations and platforms promoting access of target group;
- local, regional and national authorities;

Indirect target groups:

- social partners
- politicians responsible with education,
- formal and non-formal educational institutions: experts, managers
- Teachers, trainers
- wide public

## 3. Dissemination means

The dissemination will follow two aspects:

- **Dissemination at national level;**
- **Dissemination at European level.**

Every partner institution will participate in the dissemination of the project at both levels.

The **local dissemination** will mainly follow:

- Publishing on the own site the information concerning the project;
- Publishing of informative materials in local and national newspapers and revues;
- Sending Newsletters to the organizations potentially interested in the project theme;
- Presenting the project within conferences and regional and national meetings, as well as within other events;
- Getting in touch with local, regional and national authorities and with their Socrates National Agencies to discuss further dissemination strategies at national level.

The dissemination at **European level**:

- Conceive a project logo which will be used in all project publications;
- Develop a project web site to publish information about: objectives, activities, meetings, products, etc.
- The existence of a forum on the project web site will allow talking about the subjects of interest within the project;
- Devising the good practices guide, that all partners will use and will be uploaded and everyone will be able to download it from the project web site;
- Organizing an international conference at the end of the project, attended by the political decision factors and at the level of the competent Ministries;

## 4. Dissemination Tools

### 4.1. Conferences

**DYACIT conference in Bucharest, September 2008**, within the last meeting of the project.

At this conference the results of the DYACIT project will be presented to the public.

Other national and international Conferences:

DYACIT will be presented at national and international conferences.

### 4.2. Press Relations

Throughout the project we intend to keep the press informed about the evolution and results of the project. This will be done by each partner separately.

### 4.3. Website: <http://www.srep.ro/dyacit>

The DYACIT project website includes:

- description DYACIT
- objectives DYACIT
- Information about the project partners
- logo of the institution
- results
- forum
- dissemination
- link to the communication platform
- password zone

All partners put information about the project on its web site and/or link it to the DYACIT project website.

### 4.4. Print products

With this aim we have already developed folders, posters (in English and Bulgarian), brochures (in English and Italian) and flyers in English.

The good practices guide will be developed by the end of the project and it will be distributed by the partners to the organizations interested in the results of the project.

### 4.5. Newsletters

During the project 3 newsletters will be developed that will be sent to different work groups, networks as well as other organisations interested in the products and results of the project.

### 4.6. Exhibitions

Organised in places frequently attended by the target group (schools and other social communication places).

### 4.7. Seminars and Internal meetings

Informing sessions during the meetings organised with social workers within the partner organisations.

# 1. BULGARIA

## Partner: ZNANIE Association

### Activities

#### 4.1. Conferences

- ✚ Presentation of the DYACIT project during local and national , Educational Fairs, Lifelong Learning Days, 3 – 5 May 2007

#### 4.3. Website:

<http://www.znanie-bg.org/GreenWeb/index.php?lang=en>

#### 4.4. Print products

- ✚ Information about DYACIT project included in all Znanie's presentation materials (web page, presentation folders, presentation brochures, etc.) and distributing them during EU cooperation events - Since Feb 2007

#### 4.5. Newsletters

- ✚ Sending newsletters and other information to national and international partners via e-mail

#### 4.6. Exhibitions

- ✚ Dissemination of the project results in schools and other social communication places for young adults - Exhibition with project information and photos, taken by the participants, in the Vocational School of Electrotechnics (PGBET), where some of the DYACIT participants are studying - Opening: 22 May 2007, will be open till the end of the project

## 2. GERMANY

**Partner: bfw**

### Activities

#### *4.1. Conferences*

- ✚ Presentation of the project during the First national Day of Continuing Training - introduction of the virtual exhibition -6/15/2007
- ✚ Presentation of the project on the "European Conference on Offender Intergration" in Stuttgart as a successful EU-funded project for juvenile delinquents - 6/20/2007

#### *4.2. Press Relations*

- ✚ Press release at the end of the workshop in the first and second project year
- ✚ Information about the project in the internal employees' newspaper

#### *4.3. Website:*

- ✚ Information about the project on the website [www.bfw.de/CCE](http://www.bfw.de/CCE)

#### *4.4. Print products*

- ✚ The Guide of Good Practice will be sent to all branch offices and educational centres of bfw

#### *4.7. Seminars and Internal meetings*

- ✚ Internal meeting with social workers at bfw - project introduction -24.01.2007
- ✚ Presentation of the project during an annual meeting of social workers from bfw working with disadvantaged youngsters - 2/22/2007

### 3. ITALY

**Partner: ARIES**

#### Activities

##### *4.1. Conferences*

*Conference of secondary schools teachers in Naples – July 2007*


##### *4.2. Press Relations*


*Press release - June-September 2007*

##### *4.3. Website:*

 Information about the project on the website  
[http://www.ariesformazione.it/index.php?mod=03\\_Projects/02\\_Pilot%20projects/03\\_On-going%20Projects:](http://www.ariesformazione.it/index.php?mod=03_Projects/02_Pilot%20projects/03_On-going%20Projects)


##### *4.7.Seminars and Internal meetings*

 Seminars and Internal meetings *in service course for secondary schools teachers at SICSI – Naples* - march 2007

 *Course presented within the course for continuing training organised at Il Cignoverde* - march 2007

 *Meeting with regional School Directorate* - November-December 2007

 *Opening of the workshops* - September 2007

 *Final presentation* - June-September 2008

## 4. ROMANIA

Partner: SREP

### Activities

#### 4.1. Conferences

- ✚ Attending at least 5 conferences on educational themes until the end of the project.

#### 4.3. Website:

- ✚ Publishing on the own site the information concerning the project:  
[http://www.srep.ro/detalii\\_proiecte.html#dya](http://www.srep.ro/detalii_proiecte.html#dya) – in Romanian

#### 4.4. Print products

- ✚ Developing posters, flyers and brochures in English and distributing them within the national and international events we participate to.
- ✚ Distributing the good practices guide among organisations dealing with young people with high risk of school drop out, as well as other interested organisations.

#### 4.5. Newsletters

- ✚ Sending newsletters on discussion groups –SREP  
[Minerva\\_projects@yahoogroups.com](mailto:Minerva_projects@yahoogroups.com) -116 members  
[grundtvig\\_partners@yahoogroups.com](mailto:grundtvig_partners@yahoogroups.com) – 1644 members  
[romania\\_eu\\_list@yahoogroups.com](mailto:romania_eu_list@yahoogroups.com) – 6917 members  
[ONGRomania@yahoogroups.com](mailto:ONGRomania@yahoogroups.com) – 1017 members  
[euproject@yahoogroups.com](mailto:euproject@yahoogroups.com) – 2587 members  
[ong\\_tineret@yahoogroups.com](mailto:ong_tineret@yahoogroups.com) – 705 members

- ✚ Presenting the project to as many networks dedicated to the education of the youth.

## 5. AUSTRIA

### Partner: die Berater

#### Activities

##### 4.1. Conferences

- ✚ Press article - end of project

##### 4.3. Website:

<http://www.dieberater.com/english/template3.asp?id=14&menuID=10> - German and English version

##### 4.4. Print products

- ✚ Production of DYACIT project-flyer - autumn 2007 - end of project

##### 4.5. Newsletters

- ✚ Distribution of DYACIT project-flyer/ project newsletter - autumn 2007 - end of project

##### 4.7. Seminars and Internal meetings

- ✚ Internal project presentation - Vienna: presentation event - spring/summer 2008