

# Dissemination strategies

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The project the dissemination is meant at achieving the widest number of actor of the field as well as of final user in order to be really used and put in practice by them within the EU.

## **Objective of the valorisation strategy in Dyacit project:**

The overall objective of the valorisation process is to let know to the widest number of actors of the field as well of users one of the would-be chance of creating new learning environments meant and conceived for early school leavers and people in risk of leaving the school, thus giving them the chance of get acquainted with alternative methods of acquiring knowledge.

- ✓ The project is meant at improving the attractiveness of learning
- ✓ Expressing creativity through photography, using ICT in learning process
- ✓ Learning English as a means of communication with other European young people
- ✓ Facilitating social integration of young Adults, according to their own aspiration
- ✓ Exchange of good practices in the field of Education

The standards and examples of best practice shall be widely known, recognised and applied by 3 different levels of **target groups**:

1. educational staff and the management of vocational youth organisations (schools, training centres, guidance centres) = **beneficiaries**
2. providers of initial and further training of the educational staff / different professional groups = **users**
3. researchers and expert networks for further development = **peers**

The dissemination will start at the beginning of the project and will continue even once it has officially finished, spreading the impact of the project's results and products. It will be carried out firstly within the association and then by the network and each one of its members in the different projects, conferences, and meetings where they participate at local, regional, national and European level. The European impact produced by Euroreso will have a multiplying effect when each member creates a local net in their particular context.

## **Strategy aims**

1. reaching a number of 300 organizations and institutions in European countries that does not belong to the project partnership
2. showing the project results in at least 2 European conferences focused on the objects of the project.
3. Dissemination of the final report

## **Tool and methodology:**

aim: Euroreso is in the position of reaching directly the following European Countries throughout the members of his net: The European impact produced by Euroreso will have a multiplying effect when each member creates a local net in their particular context.

- 1) Spain
- 2) Ireland
- 3) United Kingdom
- 4) Greece
- 5) Poland
- 6) Lithuania
- 7) Switzerland
- 8) France
- 9) Denmark
- 10) Portugal

<b>National Valorisation Strategy</b>	<b>Spain</b>
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<b>Target groups for the dissemination strategy</b>	
<b>Level of target group</b>	<b>Specific target groups</b>
1 – Beneficiaries	Educational /school staff, Teachers, School Principals
	Training staff, vocational trainers and counsellors.
2 – Users	Trainers, counsellors.
	University that are in contact with the Spanish partner of the net
3 – Policy level	Public Administrators at Local, Regional and Provincial level, and every local authority that is linked to the Education and vocation education field.
	Social Actors
4 - Peers	Private and co - financed Training Centres interested in the target range that could be reached by the Spanish partner of the net.

<b>Main Activities</b>	<b>Products</b>	<b>Period</b>
Promote the Dyacit project by means of the website.	Website page	From Oct 2006 to Sep 2008
- Informative documents should be disseminated in every seminar organized by the mentioned firm that could be related to the dyacit project. - the firm should inform interested users, trainers, peers and social parts (Every member/country will have to submit a list of say 30 addresses)	Informative document concerning the English and the photo- processing course. - implementation - development - results	From Jan 2007 to July 2008
Organize meetings with the target group, either final users or trainers and counsellors.	Reports of the meeting taking to the monitoring of the results, and the implemented good practice	From June 2007 to Sept 2008
Disseminate the project handbook among users and beneficiaries during an open meeting	Marketing materials, report	End of the project
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<b>National Valorisation Strategy</b>	<b>Ireland</b>
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National Valorisation Strategy	United Kingdom
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National Valorisation Strategy	Greece
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National Valorisation Strategy	Switzerland
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National Valorisation Strategy	France
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Euroreso will also involve some other countries to which it is indirectly linked and that are in the position of giving a contribution to the dissemination strategy that is to say:

- intermediate report /final report
- handbook
- CD of the good practice

aim: Euroreso foresee to establish contacts with the DG of Brussels and is meant at participating 1/2 European conferences on the matter. On the other hand Euroreso will disseminate the report results to European transnational websites strictly related to the area of intervention of the project i.e:

[www.elearningeuropa.info](http://www.elearningeuropa.info)

#### PLOTEUS

Apprenticeship chances in Europe

<http://europa.eu.int/ploteus/portal/home.jsp>

#### Eurydice

Institutional network for gathering, monitoring, processing and circulating reliable and readily comparable information on education systems and policies throughout Europe.

<http://www.eurydice.org/>

#### European Training Foundation

Assists partner countries in developing quality education and training systems and in putting them into practice.

<http://www.etf.eu.int/>

[www.cedefop.eu.int](http://www.cedefop.eu.int)

[www.elearningeuropa.info](http://www.elearningeuropa.info)

